

**Corporate £50
Accumulator
Challenge**

Have some fun with a nifty fifty!

Keech Hospice Care Corporate Accumulator Challenge is an exciting way for your employees to work together to raise the vital funds we need to care for our seriously ill patients and their families at a time in their lives when they need us the most.

How does it work?

- ♡ Company teams are tasked with raising as much money as possible for Keech Hospice Care in one day, using a £50 stake.
- ♡ Your one-day £50 Accumulator Challenge can take place any time that suits your business.
- ♡ Teams can be a maximum of six people.
- ♡ **Anything goes but all fundraising activities must be safe and legal!**
- ♡ A company coordinator keeps track of all activities – perhaps through a leader board or intranet and social-media updates – so teams know how they are doing.
- ♡ Prizes are awarded to the team which raises the most money as well as to the team with the most creative fundraising ideas.



What are the benefits of taking part?

As well as raising much-needed funds for Keech Hospice Care, other benefits include:

- ♡ Improved networking between colleagues and departments.
- ♡ Building staff morale and encouraging team work.
- ♡ Speeding up induction for new staff, who get to know colleagues more quickly.
- ♡ Being viewed as an employer who cares about the local community.
- ♡ Potential PR, media and social-media opportunities, increasing your company's profile.



Are you up for the Challenge? If so, please contact us for more details on 01582 707941 or email corporate@keech.org.uk.

Thank you!

Keech Hospice Care is the adult hospice for Luton and South Bedfordshire, and the children's hospice for Bedfordshire, Hertfordshire and Milton Keynes. As a charity, we depend on our local community for 70% of our funding; this means we need to raise over £5.6 million every year – that's over £15,000 a day – so we're grateful for everything you can do and give.