

Your sponsorship guide

Thank you for taking on a challenge for Keech Hospice Care - we depend on your support to help us make the difference when it matters the most. Reaching your target may seem daunting but don't be backward about coming forward when finding sponsors. Here are four easy ways to get the most out of your sponsored challenge.

1 Make donating easy

Create your own donation page using www.justgiving.com or www.virginmoneygiving.com. Simply search for Keech Hospice Care on either site and set your page up from there. You can then share the page via social media like Facebook, Twitter and Instagram.

3 Gift Aid it!

Did you know that, if you are a UK taxpayer, for every £1 your supporters donate to Keech Hospice Care, we can collect an extra 25p from the taxman (at no additional cost to them), meaning your donations can go even further in providing care and comfort for our patients living with a life-limiting illness.

For this to happen, you must:

- have paid at least as much in Income Tax or Capital Gains Tax in that tax year as you want to claim in Gift Aid
- make a Gift Aid declaration that gives Keech Hospice Care permission to claim
- have written your full address, including postcode, on the form.

For more information, please contact:

letmehelp@keech.org.uk or call 01582 707940.

2 Find out about 'matched funding'

Many companies offer a matched funding scheme, where they will either donate a fixed amount towards your target or match the amount you've raised. Why not ask the company you work for if they offer the scheme?

4 Return your money promptly

...so we can start putting it to good use sooner! There are three ways to pay in.

Online

Bank the money you have made and use a credit or debit card to make a secure payment via our website. Go to www.keech.org.uk/donate for more details.

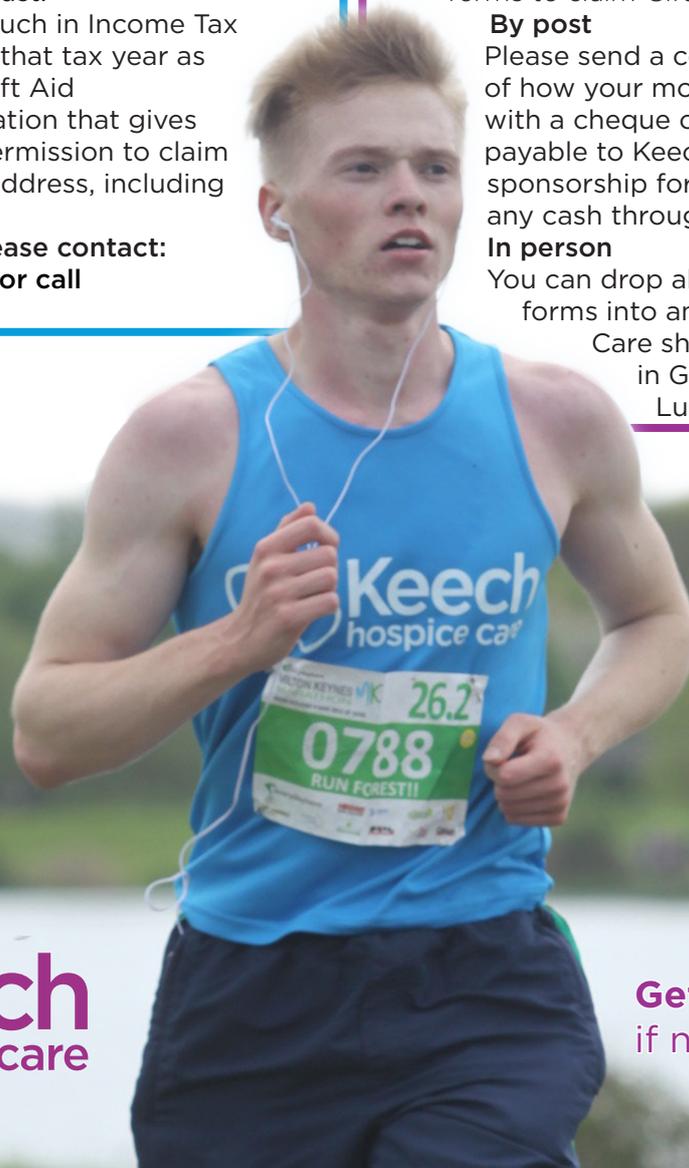
Please note this method is not advised if you are sending in money you have raised through sponsorship as we need to have your sponsorship forms to claim Gift Aid.

By post

Please send a covering letter with details of how your money was raised, along with a cheque or postal order (made payable to Keech Hospice Care) and your sponsorship forms. Please do not send any cash through the post.

In person

You can drop all monies and sponsorship forms into any of our Keech Hospice Care shops or to the hospice itself in Great Bramingham Lane, Luton, LU3 3NT.



Keech Hospice Care is the adult hospice for Luton and South Bedfordshire, and the children's hospice for Bedfordshire, Hertfordshire and Milton Keynes.

We believe that no-one should have to face a life-limiting or terminal illness alone, which is why our work goes beyond the doors of the hospice itself. Every day, our community nurses visit a street near you, supporting seriously ill patients and their families at a time when they need us the most.

As a charity, we depend on people like you for our survival. Every year, we need to raise over £5.6 million - that's over £15,000 a day - to continue helping our patients and their families. We're enormously grateful for whatever you can do or give.

£20

A swim with family in our specialist hydrotherapy pool.



£59

Bereavement care helping a family to cope with the loss of a child.

£150

A course of holistic therapy sessions to alleviate pain.



Tel: 01582 707940
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www.keech.org.uk/support-us